

# The Carmel Pine Cone

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## Job of Deputy Tax Collector To Be Abolished by City Council

The post of deputy tax collector left vacant by the recent death of Richard H. Hoagland will remain unfilled—at least for the rest of the year.

This appeared certain today, following an informal conference this week of members of the city council. The city officials, point out, that there is not enough work to warrant the yearly expenditure of over \$800.

Several members of the council are inclined to favor the hiring of a deputy tax collector, but it is understood that the majority are opposed to the plan.

Members of the council feel

that both City Clerk Saidee Van Brower and Chief of Police Gus Englund who handle the tax roll together, can do the work without any additional help.

Police Judge George L. Wood who was appointed temporarily to the post shortly after Hoagland's death, will continue in the position until the end of this month. After that, the position will remain vacant.

The post of deputy tax collector and police judge has been held jointly for a large number of years. First the work was carried out by the late Judge A. P. Frazer. When he died, Hoagland was given the position.

## Authorities Take One Sniff and Solve Big Sur 'Moth-ball' Mystery

The "moth-ball mystery" of Big Sur was finally solved this week.

For some time, county authorities have noted that several loaded trucks pass through the highway and go as far south as the extreme end of Big Sur.

Believing that the trucks were carrying sugar for a liquor still, authorities followed the trucks to their destination, the old Molera ranch. When they examined the sacks on the trucks they contained no sugar—but moth-balls!

The discovery only deepened the mystery. After all, ranchers have not enough tuxedos to warrant several truck loads of moth-balls.

It was finally members on the staff of the Monterey county horticultural office who solved the

problem for the authorities. Artichokes and peas are being grown on the Molera ranch in large quantities but were being destroyed as quickly as the products grew.

An investigation showed that the ranch is so situated that deer have become accustomed to browsing on the artichokes and the peas. Members of the horticulture staff finally developed a solution.

They have erected poles about 40 feet apart in every direction of the field. From the poles are hung cloth bags filled with moth-balls. The bags are hung at about the average height of a deer's nose from the ground.

When the deer start for the plants, they sniff the vapors of the naphthalene and make a hasty retreat, just as the moths do.

## Amateur Radio Operator Saves Life of Man in Frozen Alaska

How the life of a moving picture cameraman in a cabin in frozen Alaska was saved through radio communication on the part of a New Zealand amateur amateur several thousand miles away, was disclosed today for the first time by Col. Claire Foster, local radio expert.

From his cabin in Teller, Alaska, Clyde DeVinna, star cameraman for Metro-Goldwyn-Mayer studio, was keeping in touch with the outside world using a small radio code sender.

His message was being received clear across the ocean in New Zealand when his sending suddenly became feebler. The New Zealand amateur sensing that something apparently had happened to DeVinna, immediately communicated by radio with another amateur in Alaska.

"Can you get in touch by long distance telephone with DeVinna?" the New Zealand operator asked.

"No," the other Alaskan operator responded in code. "He has no telephone."

"Then go to his cabin," the New Zealand radio man wired across.

Through the snow, the Alaskan operator made his way until he reached DeVinna's cabin. He found the place locked but finally broke the door down and entered. The cameraman was on the floor unconscious and a suffocating odor in the air.

DeVinna was carried out into the open and revived. Monoxide gas leaking from an oil stove while the moving picture cameraman was sending out over the radio

caused him to lapse into unconsciousness.

A physician who examined him, according to Col. Foster, said that DeVinna was taken out of the cabin in the nick of time. DeVinna is one of the leading moving picture cameramen in the country. He photographed "White Shadows of the South Seas" and "Trader Horn." He is now working on an Arctic film in Alaska.

## Carmel Resident Stabbed by Kin During Quarrel

Stabbed seriously by his stepson during a drinking party in Monterey Sunday, Martin Soto, 45, of Carmel was at the El Adobe hospital today recovering from the injuries suffered in the encounter.

The knife was wielded by Louis Marques, 31, who was in the county jail charged with assault with a deadly weapon. According to authorities, Marques, Soto and several friends were attending a Sunday afternoon party. Suddenly a quarrel broke out between Marques and his step-father.

Marques is said to have reached for a knife and stabbed Soto. The blade of the knife pierced the skin and struck one of the ribs saving Soto from a fatal injury.

As a knife wielder, Marques is said to have a county-wide reputation. Some years ago, he served a county jail sentence after shooting his wife in a drunken rage. Later, he slashed a friend, George Garcia, also during a drinking brawl.

Just recently, Marques was released from the county jail after serving a term for attempting to steal chickens in Monterey. His companion, George Espinosa was shot and killed by the owner of the chicken ranch.

## Campbell Turns Sleuth in Hunt for Pet Cat

Argyll Campbell, deputy district attorney who has centered in many criminal investigations, is conducting this week a search of his own.

The Campbell pet family cat disappeared some time ago from its home on Casanova and Ocean avenue and is believed to have been either kidnapped, strayed or stolen. The cat can be identified through its mouse-color fur.

## Fire Department Puts Out Downtown Blaze

A small blaze in the Wilson building at the corner of Dolores and Ocean avenue Monday interrupted business activity in the local downtown section.

The blaze was quickly extinguished by members of the fire department and damage was reported not to exceed \$10. Origin of the fire was not determined.

## Tea-Cup Balancers Chirp As Sammy Takes Blue Bird Sign

No longer will the Blue Bird flutter its wings and chirp happily on Dolores street.

Not only did she move her dainty morsels of food and tea-room equipment to Ocean avenue, but she transported and carried away a sign—a wrought iron sign which it is alleged she had been renting on approval.

At least this was the accusation made this week by Hugh Comstock, Carmel building contractor who on behalf of his firm signed a petit theft complaint against Elizabeth "Sammy" Sampson.

According to Comstock, he rented out to her a \$15 sign at three dollars a month. On Monday, after she had paid \$12 on it, she

moved it with the rest of her Blue Bird tea garden equipment over Comstock's protest. Comstock asked for the additional three dollars, but she refused.

Several overtures were made, a disarmament conference was held, but to no avail. Police Judge Geo. L. Wood issued a warrant for Sammy's arrest and the trial is scheduled for next week.

Should Sammy be found guilty, she faces a heavy fine and even a jail sentence if Judge Wood believes the heinous offense warrants it.

But Sammy isn't worried. She might have had designs on the sign but she says, it wasn't a good sign anyway.

## Fire Department Quiz Ordered Following Airing of Charges

Fiery words sizzled during Wednesday night's council meeting—and it took all the efforts of the Carmel fire department to keep the blazing accusations from spreading.

Charges that Fire Chief Robert Leidig was inefficient and discourteous were made by Alfred George Beal, whose home on Guadalupe and First was seriously damaged by a fire several weeks ago.

Beal in both verbal and written complaint, claimed that the fire department arrived at the scene of the blaze without the necessary hose equipment. He asserted that Fire Chief Leidig told Mrs. Beal that they "should have been blown up anyway for having a gasoline stove in their house."

The fire department was defended of the charges by Birney Adams, assistant fire chief, who told the council that Chief Leidig and his men had done everything possible to extinguish the Beal blaze.

For more than an hour, heated words between Beal and Adams and members of the council passed, until Mayor John Catlin struck the table with his gavel and called for silence. Mayor Catlin said he would demand a thorough airing of the charges at a meeting to be called shortly at which Chief Leidig and other authorities on fire fighting would be present.

"The council has absolute confidence in the fire department," Mayor Catlin said. "Whatever charges have been made against its chief, however, should be aired."

J. B. Adams and Paul Prince were reappointed by the council to serve three-year terms on the Carmel library board. The council in making the appointments stressed the fine work of both men

in the past guiding the activities of the library.

Mayor Catlin was authorized by the council to appoint a committee of his choice to establish a bird refuge in Carmel and surrounding territory. The committee will request Senator E. H. Tickle to introduce a bill for this refuge at the legislature.

A resolution of the Monterey county society of architects asking for the protection of the scenic beauty of the Carmel-San Simeon highway was read to the council by Milton Latham. A similar resolution was drafted and adopted by the council.

Several routine matters, including the signing of a number of warrants featured the rest of the meeting.

## Business Group Will Continue to Function

Carmel's Business association will continue to function.

This was decided at the first annual meeting of the group held last Thursday night at Manzanita hall. Members of the association felt that there was need for the operation of the organization and that it had been of considerable benefit to local merchants.

Eugene Watson, Robert Norton and Willard Whitney as a committee of three, reported on the possibility of opening the membership of the organization to others who are not in business in Carmel. The committee urged that all Carmel people who have resided in the village for over a year should be eligible to join.

This suggestion was not accepted by the membership on the grounds that it was contrary to the original plans of the organization.



# Solve This Puzzle and




... win a new Jig-saw Puzzle or subscriptions for the Pine Cone  
NOW THAT JIG-SAW PUZZLES ARE ALL THE RAGE ... TRY THIS ONE

**Instructions:**

Cut out the pieces of advertisements on this page, fit them together to make sense, and then take the advertisement to the store from which you would like to make a purchase. There are four sections to each ad. For the first five dollar

purchase you will win a new jig-saw puzzle as the first prize, for a three dollar purchase there will be a year's subscription to the PINE CONE sent to you, and for a two dollar purchase you will win a six months' subscription, and for a dollar purchase a three months' subscription.

These prizes will be given to the first four people to come into each store ... hurry! hurry! hurry!

and we have get it for you" n for business  most complete , photographic supplies , cards, office	are all the rage. on this page our skill ill the bill at	<b>OK SHOP</b>  in a circulating library line of pottery  Street	Treasure Chest; the store . Sincerely believing that far ahead, conscientiously high quality of our mer- nizing that the need of a lower price.  to Bank of Carmel 450
Magazines, smokes, pipes, tobac  Magazines startli and more magaz	your chances of <b>LTH</b> <b>LTH</b> <b>PINESS</b>  ause	ing to give you the in dairy products. arantees health. greater happiness your labors apt to wealth  <b>DAIRY</b>	and standard for quality buying anything electrical   <b>S. ROHR</b> tric Cleaners Appliances
Sun Lamps  Washing Machines  General  Autho Home Appli for Monterey	"You name it it or we can is our sloga  We carry a line of stationery pictures, puzzles	<b>THE BO</b>  All the latest books and a select  Dolores	ons as high as effect on all stock of beautiful variety which lovers ciate. You can get more beauty and practical
We can increase <b>HEA</b> <b>WEA</b> <b>AND HAP</b>  Bec	es and pictures  <b>VIN'S</b>  Dolores and Lincoln	Jig-saw Puzzles Fit the pieces and try y for fun to f Here	drop in for a chat lean and the fat such service get nervous reader, that's that  <b>MADOR</b>
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Price reducti 50% are still in of the gorgeous things in infinite of practical art appre for your dollar in	usefulness at Merle's which goes into 1933 better times are not too desiring to uphold the andise. Sensibly recog the times is for  Ocean Avenue next Tel.	puzzles and jokes cos and news.  ng and serious, too ines that amuse	You'll like to They come here the We give 'em They cannot And so, gentle  <b>EL FU</b>



## Carmel Mission Goes Modern, and Gets Gas Heating Plant

Progress has rapidly changed Carmel Mission but it was not until this winter that the most radical transformation in the historic old structure took place.

In the early days, the padres kept warm from coal embers in rugged pots and from brick fireplaces. But this heat, apparently will not do for the modern generation, who thrive on gas and electric warmth.

A natural gas heating system has been installed in the famous Mission where the bones of Father Junipero Serra still lie!

The old Mission went modern and now the gas heat has substituted the old Spanish charcoal burners and crude fireplaces. The installation, however, has been done in such a way that it does not detract from the beauty of the place.

Carmel Mission is probably one of the most historic in the state. It was founded in 1770 by Serra

It was founded in 1770 by Serra

## Architects Start Movement To Protect Beauty of New Highway

Bill boards, hot dog stands and unsightly structures on the new Carmel-San Simeon highway will be banned if the efforts of the Monterey county architects society materialize.

At a meeting of the society held at Whitney's last Friday, members of the group passed a resolution demanding scenic protection for the road. In their resolution, they pointed out that the highway is being constructed primarily as a scenic route and mercenary motives on the part of any individual or group should not be permitted.

It was further stressed at the meeting that any type of a cheap commercial enterprise on the road would injure it from becoming one of the most scenic highways in the world. The architects anticipate to get the necessary protection through a zoning ordinance.

Members of the society are planning to enlist the cooperation of women's clubs on the peninsula and other organizations in the movement to preserve the beauty of the road.

The meeting was presided over by C. J. Ryland, president of the architect's society. Other architects who were present and took part in the discussion included Milton Latham, A. Collins, Guy Koepp, W. O. Raiguel and Reeve Conover.

Mexico's secularization policy forced abandonment of the Mission in 1836 and for decades it was opened only on San Carlos day, November 4. Meanwhile, with no one to make the necessary repairs, many of the buildings crumbled away. In 1884 the main structure was restored by Father Casanova with the assistance of Mrs. Leland Stanford and others.

It is one of the chief attractions to tourists on the Monterey peninsula, thousands stopping to see it each year.

## Vienna Boy Choir Thrills Its Hearers

Twenty-two little boys from Europe are singing themselves into the hearts of American music lovers. They are the Vienna Boy Choir, famous throughout many foreign lands, and now on their first American tour.

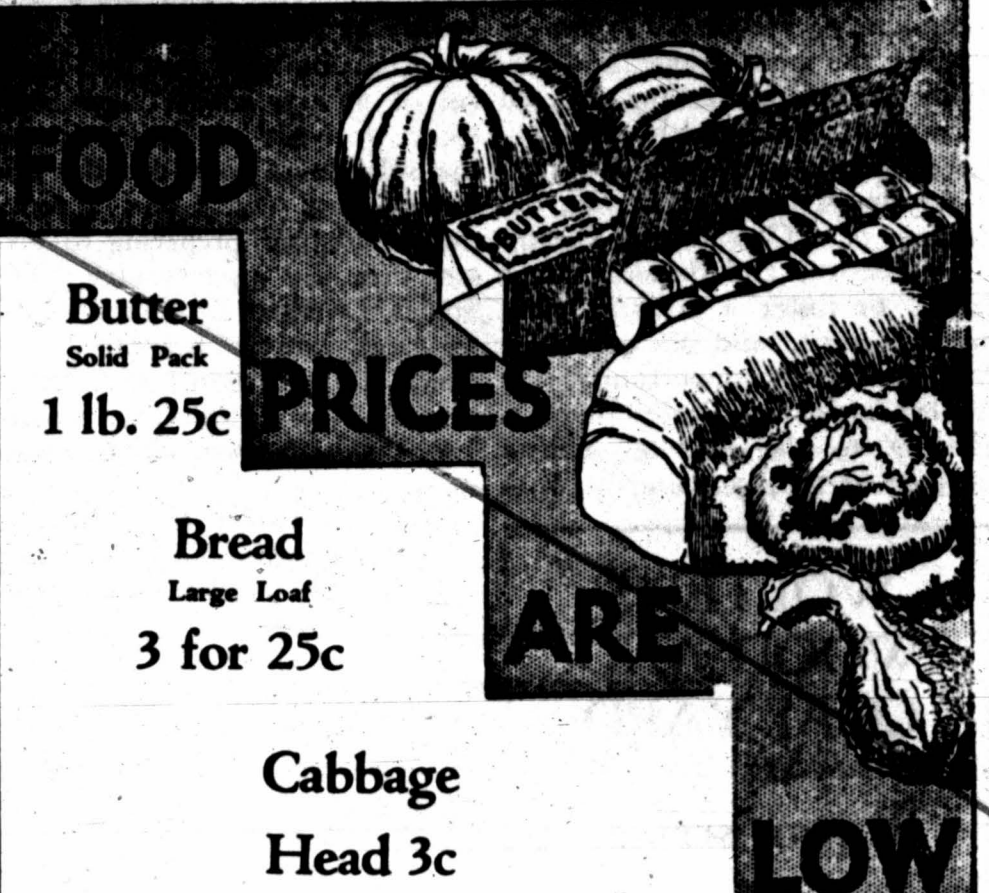
These singing boys of Vienna are delighting capacity audiences with their beautiful folk songs, German classics and Latin chants. They also perform an opera by Mozart, in costume. This musical organization has been intact since 1498. With their traditions, artistry and charm they offer entertainment unequalled.

Miss Winifred Howe, who gave a piano recital recently in Carmel, heard this choir several years ago at a Beethoven festival in Vienna, and said it was a performance of outstanding beauty. Several Carmelites have recently heard broadcasts of the choir. Mrs. Mary Root Kern, who is spending the winter here, and whose experience in work with children's voices has given a basis for appreciation, speaks of the exquisite tone quality of the voices, especially that of a solo soprano whose high notes thrilled with a purity, sweetness and resonance not to be forgotten.

After spending the holidays at W. Crocker has returned to San his Pebble Beach home Mr. W. Francisco.



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## Mystery Play Will Thrill At Community Theatre

By Paula Dougherty

Thursday of next week, and for three nights thereafter, there will be presented at the Carmel Community Playhouse what is possibly the most unique, and certainly the most startling, of the plays so far produced by the Carmel Community Players.

As almost everyone knows, the purpose of a Community Theatre is to discover and develop latent talent, to foster a friendly community spirit, and to give that community an opportunity for self-expression and entertainment. Hewing to the line of such a purpose as they voluntarily work

together to prepare and offer their gay or serious best, and undaunted, encouraged rather, by the fact that from only a limited part of their community faint praise and bounteous censure flow, the Carmel Community Players, still hopeful of finding a true community spirit to foster, and buoyed by the substantial assurance the majority want, enjoy and approve their work, are preparing to present their first mystery play, "The Spider," written by Fulton Oursler and Lowell Brentano, and which has the record of a year's run in New York City, besides long engagements in all the larger cities.

From the rise of the curtain to the last dramatic line the action is swift and impossible to anticipate.

You meet Chatrand, the sinister magician, (Peter Burke), who holds in his power the masked and mysterious Alexander (John Stanley) the boy who foretells your future and reads your past, but does not know his own; Beverly, the beautiful and unhappy victim of a criminal ring, which the fascinating Peggy Converse of "Doll's House" fame will portray; the pert French assistant to Chatrand (Hildreth Masten), the persistent Mrs. Wimbledon, with which part Dorothy Ledyard furnishes an almost hysterical comedy relief; the shot in the dark, the confusion that follows, the officers, (real ones), the reporters, and, at the beginning, clever vaudeville acts, in which skaters from Salinas, also Ruth Austin and Ernie Schweninger appear—these are only parts of the master mystery of which you become a part.

Don't fail to make your reservations early. And don't, please don't, tell anyone who the murderer is before they too have seen the play.

You would best come in a party, preferably of friends you particularly like, for you will want to cling to someone, you will simply have to ask someone something, you want to just keep calm and quiet,—to just be audience. You witness the murder—the strange and refined torture Chatrand employs to effect his own release—the weird and baffling display of magical powers, ensnaring even the master in their sinister net.

The surprises are endless! Heinie Lepert is in the cast. Also Richard Masten and Eddie Capon, to say nothing of many we cannot name for fear of giving away the secret.

Jack Gribner—you remember Badger in "Streets of New York?" This time he is a hard-boiled inspector of police.

A splendid cast, a clever play, the sets, as usual, in the capable hands of the Johnsons, Rhoda and Dick; and Galt Bell directing. And as Mr. Bell played the part of Chatrand in Philadelphia he is particularly well equipped to put on a thrilling show.

January 19th, 20th, 21st, and 22nd, at the Carmel Community Playhouse. Seats on sale at the Carmel Drug Store and Staniford's, beginning Monday the 16th.

Note: Attached to the programs for "The Spider" will be a list of three plays now under consideration for future production. You are requested to check your preference. If none of the plays named appeal to you write

down the name of a play you would like to see produced, keeping in mind that cost of production is one of our important considerations. A vote thus taken will aid us in the selection of our March offering.

This is an effort to secure community selection.

We aim to please.

### Orchestra and Soloist

#### Given Great Ovation

By Hal Garrett

A capacity audience crowded into the attractive lounge of the San Carlos Hotel in Monterey last Saturday, to listen to the Monterey Peninsula Chamber Orchestra and the assisting soloist, Marilyn Doty, ten-year-old concert violinist. Both orchestra and soloist gave such excellent performances the audience applauded vigorously, demanding numerous recalls and, on the part of Marilyn Doty, two encores.

The program opened with a Bach Suite in which the strings, barring a few slips, shone to excellent advantage. There were passages distinguished by depth and beauty of tone. And there was plenty of vitality in Carol Weston's conducting, especially in such old fashioned dance rhythms as the Saraband. Breach of pitch, rare in the Bach, marred to some extent the Schubert Unfinished Symphony. This is an exciting work for the wind choir, especially where there is but one horn, flute, clarinet. There is such a thing as stage fright among the members of an orchestra. When a player realizes that all depends on him for a critical phrase or melody, the fear of letting down his fellow members becomes very real among any but veteran performers, and even they are not immune. However the body held together bravely during the long repeats of the Schubert, to rise to really noble heights in a stirring performance of Beethoven's Egmont Overture.

The piece de resistance was the second appearance on the Peninsula of Marilyn Doty. Her performance of the difficult Bruch Concerto was replete with the charm of childhood, the fire of a great talent, and the technical and musical equipment imparted by two such teachers as Carol Weston and Kathleen Parlow. Marilyn's playing proved an even finer exhibition than her recent performance in Carmel. The slow movement sang with a moving beauty that brought tears to some old eyes. Shining through it all was the spirituality of childhood, a quality all youngsters possess, but few are able to express. There was plenty of dash in the brilliant finale, but this time, instead of letting it run away with her and leaving the orchestra panting behind, Marilyn kept a tight rein on the tempo. As a consequence both orchestra and soloist gave a superb performance, and the applause was tremendous.

Poldini's Waltzing Dolls arranged for violin with piano accompaniment proved a delightful encore. Dora Blaney came down from San Francisco to play the piano part and interpreted it exquisitely. Marilyn Doty, who is just at the age for dolls, performed the solo understandingly and with childish charm.

The enthusiasm of the audience and the splendid work of the youthful soloist seemed to inspire the orchestra. Self consciousness disappeared in a truly remarkable

reading of the Beethoven Egmont cellos played by two youngsters, Overture. The wind instruments had to hold their own against twenty-four players, a difficult task in the Schubert symphony, and responsive to Carol Weston's dynamic baton. In this number the orchestra reached its high water mark.

The audience was far less Carmel-ish than usual on such occasions. Many came from Pacific Grove. Grace Knowles, a first violin, distinguished herself by selling again take up the baton. For an fifty tickets. It is just such enthusiastic work as this that is the Peninsula is deeply indebted putting the Monterey Peninsula to Carol Weston, who has given Chamber Orchestra over. Two her services for the love of serving.

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present  
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Admission  
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# Carmel Gardens as Seen By One With a Hobby

(The following is an excerpt professional and amateur, in this from a paper read at a recent part of California, but is too long meeting of the Garden Section of for printing here.)  
the Woman's Club by Mrs. Helen Lyman. The entire paper is of great interest to gardeners, both

By Helen Lyman

## GOLFERS!

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What is a hobby?

There are several synonyms given for this word—take your choice. A craze, a rage, a mania, frenzy, furor, pursuit. Enough.

That's not fair! A hobby should be defined as a happy pursuit, not only a favorite one, for that definition leads one into the realm of an obsession, which might have its disagreeable moments.

I like to think that the origin of this word is the hobby horse of one's childhood; riding, riding, day after day; just pleasantly jogging, rocking, back and forth; never getting any where. But who cares for that?

Gardening as a hobby, while not exactly care free, may and

should give one the feeling of Transvaal daisy to her fellow Carmelers. Miss Kellogg has achieved the difficult in Carmel, a lawn that is in harmony with its environment; it is a decided change and relief—a smooth sward on which you are sure that fairies and elves have many a rendezvous. Entering Miss Huntington's garden in October I saw a French marigold bush by the side of her front door, 3 feet high a mass of bloom and incredibly beautiful. Her whole color scheme is a mass of hennas, lemon and orange yellows, making a perfect blend and harmony. Placing potted plants in the

There is nothing like healthy physical effort to banish all trials to which this flesh is heir.

I have many hobbies—collecting old early American colonial furniture, old glass and china—but they all pale into insignificance when the season of seed catalogues arrives, and we are deluged with ideas that leave us in a frenzy of enthusiasm. We are like children, we want every thing we see on the pictured page, but the better part of valor is to limit one's self to a few; make a list, then cut it down, and then cut that; choose your favorites and those you are sure will grow in your particular locality and garden soil. Be satisfied with these, and leave the exotic blooms to the professional gardener.

I would not presume to suggest any arrangements or re-arrangement in your lovely gardens of Carmel; each one is an exponent of the owner's taste and arrangement of color.

You did not know that there was "A chiel amang ye taking notes" and these are a few impressions as I have been in the gardens of the club members or peeped "over the garden wall."

In the garden of Mrs. Charles Eells, she has preferred the open reaches of sky and river, the low lying hills meeting the ocean a vista from the lovely green lawn among the trees—as against the more intimate values of the smaller gardens.

Mrs. Marshall's garden wanders here and there, showing new beauties as we turn each corner; add to this a view of the blue ocean, and one of your gorgeous sun sets, and it surely is "Paradise enow."

Mrs. Kreps is the one who has actually created her garden. Made it out of nothing, as it were. She has worked with her brain as well as her hands. The contour of the garden, hidden so cleverly at the back of the house; its absolute privacy amongst the sky line of Heavenward reaching pines, make it an achievement, a life work of which one should be very proud.

I have not seen Miss Allcott's garden in Spring—but I'd like to. It seemed to be a model in picturesque arrangement. On an old mahogany table in one corner of the living room, was a huge bowl of beautiful rosy pink geraniums; the color dominated the whole room, and this was November! No other flower could have given the same effect.

Stepping stones will lead the way to the charming garden of Mrs. Barling; a surprise bit of color and masterly arrangement.

Mrs. Willard, a glimpse of natural woodland under the low lying oaks. Nature at its best.

At the home of Mrs. H. S. Nye, a garden, more formal perhaps, and beautifully kept, showing a rare appreciation of form, arrangement and color; more typically an English garden.

Miss Grant, as a professional gardener should, runs more to the unusual and rare in plants and flowers; she was the first one, I am told, to introduce the colorful

Transvaal daisy to her fellow Carmelers.

Miss Kellogg has achieved the difficult in Carmel, a lawn that is in harmony with its environment; it is a decided change and relief—a smooth sward on which you are sure that fairies and elves have many a rendezvous.

Entering Miss Huntington's garden in October I saw a French marigold bush by the side of her front door, 3 feet high a mass of bloom and incredibly beautiful.

Her whole color scheme is a mass of hennas, lemon and orange yellows, making a perfect blend and harmony.

Placing potted plants in the

garden, to give color and variety in a shady or a too green scheme, is not new; but Miss Ford's is a garden after my own heart. Here we find our friend, the pellargonium, in tub and pot—There is a rare collection of such flower pots in my own garden; painted turquoise or delphinium blue, jade green, lavender and lemon yellow. Ollas, pots, crocks, any thing that will hold a plant is most decorative, especially in a patio or in a group under the trees.

Returning from the Orient, Mrs. Ruth Carl is now in Carmel and has opened her Hatton Fields home.

## BARNET SEGAL

Real Estate, Insurance, Rentals

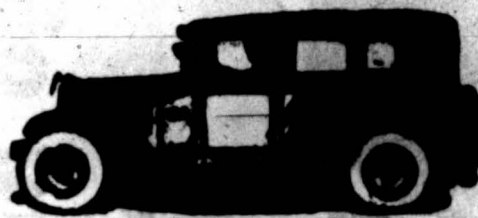
Loans, Notary

TELEPHONE 63, OCEAN AVENUE

TELEPHONE  
CARMEL

15

for a



You can now  
ride for  
25c  
8 blocks  
1 or 2 Persons

Yellow Cab

## CHILDREN'S DRESSMAKER

Bettina French

872 Laurel Avenue, Telephone 602-W, Pacific Grove

THERE IS NO SUBSTITUTE FOR

## QUALITY

We have been right here in Carmel for years. We have done our own work in our own Carmel plant; which plant, incidentally, is as perfectly equipped as can be found. And our labor defies improvement

## CARMEL CLEANERS

DOLORES NEAR OCEAN, CALL 242, CARMEL

## CARMEL PLAY SCHOOL

A progressive outdoors' Nursery School for children age two to five. Much play material and association with child-companions under competent supervision.

Simple crafts: clay-modeling, carpentry, painting. Music and story-telling. Health inspection daily. Co-operative.

SPRING SEMESTER OPENS JANUARY 3

Henriette Klein, Director  
Telephone Carmel 902, Director's residence

School: Corner 8th and Carmelo  
(Opposite La Playa Hotel)

## Bank No. 790 Combined Report of Condition of THE BANK OF CARMEL

as of the close of business on the 31st day of December, 1932

RESOURCES			
	Commercial	Savings	Combined
1. Loans and discounts	\$185,993.43	6,500.00	192,493.43
2. Loans secured by real estate		392,315.20	392,315.20
3. Overdrafts	135.07		135.07
4. United States securities (including premiums, less all adjustment accounts)	4,907.81	19,631.24	24,539.05
5. All other bonds, warrants and other securities (including premiums, less all adjustment accounts)	119,008.67	51,122.94	170,131.61
6. Bank premises, furniture and fixtures and safe deposit vaults	29,701.67		29,701.67
7. Other real estate owned	None	None	None
8. Cash on hand and due from banks	75,477.87	29,623.90	105,101.77
9. Exchanges for clearing house	2,665.38		2,665.38
11. Items with Federal Reserve Bank and other banks in process of collection	7,483.02		7,483.02
16. Other resources			
Total	\$425,372.92	499,193.28	924,566.20
LIABILITIES			
21. Capital paid in	\$ 30,000.00	20,000.00	50,000.00
22. Surplus	30,000.00	30,000.00	60,000.00
24. Undivided profits—net	7,209.82	20,246.61	27,456.43
28. Bills payable and rediscounts other than with Federal Reserve Bank	None	49,845.37	49,845.37
29. Deposits due to banks	23,128.73		23,128.73
30. a. Dividends unpaid	2,500.00		2,500.00
b. Individual deposits subject to check	230,021.78		230,021.78
c. Savings deposits		359,115.69	359,115.69
e. Time certificates of deposit	3,000.00	11,600.00	14,600.00
f. Cashiers checks	15,764.98		15,764.98
g. Certified checks	533.25		533.25
31. State, county and municipal deposits	83,214.36		83,214.36
32. United States and Postal Savings deposits		8,385.61	8,385.61
Total	\$425,372.92	499,193.28	924,566.20

STATE OF CALIFORNIA

County of Monterey

ss.

T. A. Work, President, and C. L. Berkey, Secretary (Cashier) of The Bank of Carmel, being duly sworn, each for himself says he has a personal knowledge of the matters contained in the foregoing report of condition and schedules pertaining thereto and that every allegation, statement, matter and thing therein contained is true to the best of his knowledge and belief.

(Signed) T. A. WORK, President.

(Signed) C. L. BERKEY, Secretary (Cashier)

Severally subscribed and sworn to before me by both deponents, this 12th day of January, 1933.

(SEAL)

L. S. SLEVIN

Notary Public in and for said County of Monterey, State of California.

In the Heart of  
CARMEL

"Meet you there  
for Lunch"

Whitney's  
PHONE 204  
OCEAN AVE. OPPOSITE BANK



# free GAS BALLOONS

To all Children, Accompanied by an Adult on the Opening Day  
**SATURDAY, JANUARY 14th, 1933**  
**AT CARMEL** Located Ocean Ave. Corner San Carlos

## New Low Prices Announce Opening of Another **PURITY GROCERY STORE**

High Quality Merchandise at Unbelievably Low Cost—All Purity Foods Are Sold with a Money Back Guarantee



**EGGS** STRICTLY FRESH U. S. No. 1 Extras Mediums - Doz. **25¢**  
 Large size - Doz. **30¢**

**HILL'S BROS. COFFEE** Red Can 1-lb. Can **32¢**

**LAUNDRY SOAP** A White Bar That Suds Quickly 10 Bars **19¢**

**TOMATO JUICE** F. & P. Only the Sweet Natural Juice 3 Cans **20¢**

**Peanut Butter** 1-lb. jar **11¢**  
 2-lb. jar **19¢**

**CATSUP** Del Monte Large Bottle **10¢**

**BOLDMAN'S CHOCOLATE AND COCOA** 1/2-lb. Can **5¢**

**CORN** Fancy Golden Bantam or Fancy White 2 Large Cans **19¢**

**Corned Beef Hash** 2 1-lb. Cans **25¢**

**Sliced Bacon** Fancy Machine Sliced No Rind Pound **21¢**

**DEL MONTE CHILI SAUCE** Bottle **15¢**

**VAN CAMPS PORK & BEANS** 4 16-oz. tins **19¢**  
 31-oz. tin **9¢**

**DOG FOOD** Bar-None Per tin **5¢**  
 4 16-oz. tins **19¢**

**Purity**  
 CHAIN STORES

Saturday, January 14th, to Wednesday, January 18th

### BUTTER

FAMOUS RED RIBBON  
 Better Butter Cannot be  
 Purchased at any Price

Pound **22¢**

### FLOUR

RED ROSE

24 1/2-lb. Bag **47¢** 49-lb. Bag **87¢**  
 98-lb. Bag **1.63**

### Corned Beef

Angle Fancy Pack

2 Cans **29¢**

### CHEESE

Creamy Oregon

2 Pounds **29¢**

### SUGAR

Fine Granulated

10 lb. Cloth Bag **38¢**

(Limit 10 lbs.)

CROSS & BLACKWELL'S  
 Pure Orange

### Marmalade

Pound Glass Jar **19¢**

### WALDORF

TISSUE  
 (Limit 3)

3 Rolls **10¢**

### HOMINY

From Large Tender  
 Kernels of Sweet Corn

3 No. 2 1/2 cans **25¢**

### Mayonnaise

TASTY,  
 DELICIOUSLY  
 FLAVORED

Pint Jar **18¢**  
 Quart Jar **33¢**

### TUNA

White Star  
 (Limit 2 Cans)

No. 1/2 Can **12¢**

### PINEAPPLE

Matched Slices

No. 2 1/2 Can **10¢**

Del Monte Tid-Bits—Can **5¢**

### Jell Well

For Molded Salads  
 And Desserts

3 Pkgs. **14¢**

### PURE SEMOLINA

MACARONI,  
 SPAGHETTI,  
 VERMICELLI, Etc.

3 pounds **20¢**  
 6-lb. wooden box **39¢**

### Cross & Blackwell's Tomato Catsup

14-oz. Bottle **13¢**

### GRAPEFRUIT

FANCY WHOLE  
 SWEET SEGMENTS

2 Large Cans **23¢**

### MOKAR

COFFEE  
 Strength, Flavor and Pleasant  
 Aroma That Will End The  
 Quest For Good Coffee

Pound **29¢**  
 2 lbs. **57¢**

### MALT SYRUP

OLD HEIDELBERG  
 HOP FLAVOR

3-lb. Tin **41¢**  
 3 3-lb. Tins **1.20**

### Leslie Peas

Extra Fancy  
 Small Tender  
 Peas

Large Can **10¢**

### KRAFT CHEESE

AMERICAN  
 SWISS  
 PIMENTO  
 BRICK

2 1/2-lb. Pkgs. **25¢**

### LIFEBUOY SOAP

3 Bars **19¢**

### COFFEE

BIG 3

2 **57¢**



<b>DOG FOOD</b>	Bar-None	4 16-oz. tins	19¢
<b>Sperry Pancake Flour</b>	Combination Deal	40-oz. Pkge.	17¢
<b>Sperry Wheathearts</b>		Package	1¢
<b>KRAUT</b>	Fancy Eastern	3 No. 2½ Cans	25¢
<b>MILK</b>	Glen Maid - Alpine M&M Pet - Carnation	4 tall cans 10 small cans	19¢ 25¢
<b>SALMON</b>	MEDIUM RED Lowest Price in Years	3 No. 1 Cans	25¢
<b>COFFEE</b>	FISCHERS Mild And Full Of Flavor	Pound	25¢
<b>SUGAR</b>	GOLDEN BROWN or POWDERED	1-lb. Carton	5¢
<b>Corn Meal</b>	Yellow or White	5 lb. Bag 10 lb. Bag	12¢ 20¢
<b>KAFFEE HAG or SANKA</b>	Caffeine Removed	1-lb. Tin	49¢
<b>RIPE OLIVES</b>		3 Tall Cans	25¢
<b>Kipper Snacks</b>	Filets of Kipper Boneless	2 Cans	9¢
<b>SODA WAFERS or HONEY GRAHAMS</b>		2-lb. Carton	23¢
<b>Margarine</b>	PURITY or GOLDEN WEST	3 Pounds	23¢
<b>APRICOTS</b>	F. & P. FANCY WHOLE PEELED	No. 2½ Can	15¢
<b>PICKLES</b>	Small bottle 5¢	Sour-Dill—Pint Jar Sweet—Pint Jar	15¢ 19¢
<b>SHORTENING</b>		1-lb. carton 3-lb. carton	8¢ 21¢
<b>OYSTERS</b>	FOR STEWS, COCKTAILS, Etc.	3 Cans	23¢
<b>PEAS</b>	DEL MONTE Early Garden	2 Large Cans	23¢
<b>DOG FOOD</b>	Cale or Ken-L-Ration	3 Cans	25¢
<b>Loganberries</b>	VALAMONT In Heavy Rich Syrup	Large Can 3 Cans	10¢ 29¢
<b>SYRUP</b>	PENNANT—Maple Flavored SILVER DRIP—Crystal Clear	2½-lb. tin 2½-lb. tin	19¢ 18¢

<b>TOMATOES</b>	F. & P. Solid Pack	2 No. 2½ Cans	25¢
<b>SPINACH</b>	F. & P.	2 No. 1 Cans 2 No. 2½ Cans	15¢ 23¢

Produce Prices Effective Only in Our Own Markets

<b>ORANGES</b>	For Juice 2 Dozen	LUSCIOUS NAVELS 15¢	Large Eating DOZEN	15¢
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<b>BANANAS</b>	Ripe Golden Fruit	6 Pounds	18¢
<b>GRAPEFRUIT</b>	ARIZONA Desert Sweet	4 For	17¢
<b>Pippin Apples</b>		5 pounds 35-lb. box	14¢ 87¢
<b>Sweet Potatoes</b>	Fancy	4 Pounds	9¢
<b>APPLES</b>	ROMAN BEAUTY An Eating Or Cooking Apple	5 pounds 45-lb. box	15¢ 1.27
<b>GRAPEFRUIT</b>	FINE TULARE FRUIT	5 For	9¢
<b>ONIONS</b>	Yellow	5 Pounds	7¢
<b>APPLES</b>	WINESAP A Delicious Red Eating Apple	5 pounds 45-lb. box	15¢ 1.27

<b>GEM POTATOES</b>	10 Pounds 13¢	15-lb. Bag 19¢	25-lb. Bag 30¢	50-lb. Bag 55¢
<b>IMPORTED SAMOVAR TEA</b>	ORANGE PEKOE ¼-lb. carton 1-lb. carton	14¢ 51¢	GREEN ¼-lb. carton 1-lb. carton	11¢ 37¢

<b>COFFEE</b>	BIG 3 A Satisfying Blend Of Pure Coffee	3 Pounds	57¢
<b>Picnic Hams</b>	Eastern Sugar-Cured	Pound	11¢
<b>BACON</b>		HEAVY—lb. LIGHT — lb.	11½¢ 14¢
<b>Del Monte Corn</b>		3 Large Cans	25¢
<b>LESLIE SALT</b>		2-lb. Shaker	5¢
<b>APPLE CIDER</b>	MARTINELLI'S PURE CIDER	Quart Bottle Gallon	19¢ 49¢
<b>PRUNES</b>	Thin Skins Medium Size, 4 lbs. Large Size, 10-lb. wooden box		15¢ 49¢
<b>PIONEER MINCED CLAMS</b>		2 Cans	35¢
<b>PEACHES</b>	F. & P. Sliced or Halves	2 No. 2½ Cans 4 No. 2½ Cans	23¢ 45¢
<b>Olive Oil</b>	R. C. Fine Imported Oil	Half Gallon Tin	83¢
<b>Mission Bell</b>	A Delightful Fragrant Toilet Soap	5 Bars	19¢
<b>MAZOLA</b>	A Pure Salad And Cooking Oil From Corn	Half Gallon Tin	51¢
<b>Cross &amp; Blackwell's CHOW CHOW</b>		7-oz. Jar	23¢
<b>TOMATOES</b>	CALARIPE NEW PACK	3 No. 2½ Cans	25¢
<b>Lima Beans</b>	Flavory Green and White Beans	3 No. 2 Cans	25¢
<b>Swansdown</b>	CAKE FLOUR	Pkg.	23¢
<b>SARDINES</b>	NORWEGIAN In Olive Oil	4 No. ¼ Tins	25¢
<b>PEARS</b>	BARTLETT Halves	3 No. 1 Cans 2 No. 2½ Cans	25¢ 25¢
<b>WALNUTS</b>	Medium Size Thin Shells	2 Pounds	29¢
<b>SPAGHETTI</b>	Franco-American With Tomato Sauce	2 Cans	15¢



# Newberry's Authentic Autobiography

XXXIII continued

The election had been early in November. Thanksgiving day found us on Telegraph Hill, still strapped, prosperity in the offing, but not moving any too fast. The Edwin Emersons, too, had felt the pinch of trying to conduct a weekly magazine on mere brains, and were occupying another of Harry Lafler's shacks on the same rental basis as ourselves. They, with Xavier Martinez, Harry Lafler, Steve and Charlotte Rose, all were to have Thanksgiving dinner at our shack, the piece de resistance being a great pot of Spanish beans. There were bread, butter and coffee, and a gallon jug of rather new, but good, claret that we had seen stamped out not long before in the tub under the delectable feet of our Italian neighbor's young daughter.

On the night before that Thanksgiving day, as we climbed the hill to our homes, we saw a sign on Dupont street, before a little saloon, of a turkey raffle inside. We pooled our finances, finding we had enough to shake the dice with the bar-tender twice, and while the others waited outside, Martinez and I braced in.

Marty tried—and lost. I closed my eyes, gritted my teeth, and threw a double six. The turkey we lugged home weighed fourteen pounds. Beans were a drug on the market next day.

Because I had more time to kill than I knew what to do with, I began writing a book for boys. "Tom Westlake's Golden Luck," the story of a boy who came to California to seek his fortune, was written and sent on its quest of a publisher while I waited for my job to become a reality. It was my first long story, and because I had no typewriter, it was all hand written. Also, because I did not have paper enough, it was written half through on one side of the sheets, then finished on the other side. Two of the basic principles of the preparation of copy for editorial reading were broken in the manuscript of my first book. Not that I was ignorant of the rules; and had I been, here were two editors, Lafler and Emerson, beside me, to tell me them; but necessity breaks all law. My manuscript was as readable as any typed copy, was painstakingly prepared in copy-book script, and it was read by one editor and one publishing house, at least, for it was accepted for serial publication in the *American Boy* and by M. A. Donohue & Co. for book publication.

But before those acceptances came, I was at my desk in the new buildings of the Pacific Cereal Association, planning an advertising campaign, which started off with a complete change of policy in the manufacture and sale of that firm's products. From out the same spout came rolled wheat that went into cartons as Carnation Wheat Flakes, Twin Bros. Mush, Snowflakes, this and that—more than a dozen different brands of exactly the same product. From another spout, oats became Poinsettia, or one of a half dozen brands. Before I had studied the problem of advertising long, I became convinced that we should have but one brand that we could make known throughout our territory, and as our big seller was Carnation Wheat Flakes, I wanted to put out Carnation Mush—I liked the good, old word "mush"—in both wheat and oats.

"How about our trade in the other brands?" asked Grosjean, before whom I laid the plan. "We have a fine sale of Twin Brothers Mush, and our Poinsettia Oats are everywhere on the coast. All of these brands have friends. We mustn't give up what we have for the chance of increasing the Carnation business."

So I went back to my desk with this problem of how to slip Carnation Mush into the place of the other brands without losing trade. In a few days I was back again to Grosjean with the idea that we pack each case of our various brands with a small proportion of its packages Carnation Mush; that in each package of the other brands, we have a circular telling of our intended change of the name, the product to remain identically the same; that in each case, we would have a showcard, telling

the same story, to be hung up in the grocery; that small sample packages, duplicates of the full-sized Carnation Mush package, be sent every store; and that the substitution be gradually carried out over a term of months. The grocer who had been selling our Twin Brothers, for instance, would first get four packages of Carnation in a case of twenty, later there would be eight packages of Carnation to twelve of Twin Brothers, then twelve to eight, sixteen to four, and finally all Carnation. The grocer, knowing the reason for the change, knowing too that Carnation Mush was to be backed up by a heavy advertising campaign, and feeling certain that he was going to have time to effect the change without cost to his business, would work with us.

Grosjean was easily convinced, and he convinced the directors of the corporation. A substantial advertising appropriation was made, and I started work upon the design for a new carton, the Carnation Mush container which is still, today, very much in evidence on the grocers' shelves. The scheme work-

ed out successfully, taking less time than we anticipated to make the substitution, and besides giving an easier advertising problem, made a big saving in the cost of cartons, packing, and salesmanship.

(To be continued next week)

Carmel lost one of its members this week when Ernestine Renzel left for a trip around the world.

WE GIVE S&H GREEN  
STAMPS

Mac's Super-Service Station  
Central and Fountain  
Pacific Grove

When "Over the Hill"

E  
E A T  
T

Quickly and deliciously at  
Siddall's Cafeteria

458 Alvarado Street  
Monterey

Carmel Realty  
Company

Led.  
(R. C. DeYoe)

Carmel's  
oldest-licensed  
real estate, insurance  
and rental office

RELIABLE  
DEPENDABLE  
SUBSTANTIAL

Las Tiendas Bldg.  
Telephone 21



WHY spend hours at the wash tub when our economical laundry service is as close as your telephone. Call us now to give you added hours of freedom each week.

8 Services to  
choose from

Grove Laundry

"Best by Test"

Telephone Four Ate Eight

## Compare...

ANY INVESTMENT TO A  
SAVINGS ACCOUNT  
AT THIS BANK

## Compare...

its Safety  
its Cash Convertibility  
its Regularity of Yield  
its Stability  
its Convenience  
its Popularity  
its History

These comparisons will lead you  
to the same conclusion already  
reached by those who now have  
money on deposit with us

MONTEREY COUNTY  
TRUST & SAVINGS BANK

Bankers to the People of Monterey County since 1890



# TECHNOCRACY?

See the New  
**Chevrolet**  
on display at our show room  
**NOW**

Specials for this week only

*The Peninsula's most  
reasonably priced  
used cars*

See these cars before you buy

Ford Model A convertible Coupe	\$195
1930 Chevrolet Coupe. Guar.	\$275
1925 Dodge Sedan A No. 1	\$90
1930 Chrysler 70 coupe with 77 motor	\$375
Model A Ford Pick-up	\$125
1930 Chrysler Roadster	\$350

**Miller Motor Co.**  
Chevrolet Sales and Service

San Carlos at Seventh, Carmel  
Telephones 560 or 895-J

We call for and deliver cars

## WHY

NOT HAVE THE BEST IN

Hydraulic Shock Absorber Service

Tire and Battery Service

Brake adjusting and re-lining . . .

Done by experts in our  
completely equipped shop

Raybestos Lining exclusively

Terms if desired

**HENDRICKS**

Raybestos Brake Service

464 Tyler Street, Telephone 2406  
Monterey

**ROY M. WRIGHT**

HARDWARE

Extra Special

\$175 MAJESTIC CONSOLE RADIO	\$42.50
\$104 APEX RADIO	29.50
\$85 TABLE MODEL CROSSLEY	19.50
JOHNSON OUTBOARD MOTOR	35.00
ELECTRIC MOTOR AND TABLE SAW	35.00

All real bargains

613 LIGHTHOUSE AVENUE PACIFIC GROVE  
TELEPHONE 114 ACROSS FROM GROVE THEATRE

the quality  
not the quality

D. P. Schuetz

Formerly with St. Francis and Del Monte Hotels

TELEPHONE 1163

**MONTEREY UPHOLSTERY SHOP**

Distinctive Upholstering

461 TYLER STREET, MONTEREY  
3 doors from Post Office

Perhaps it may prove a really practical Utopia. However, it will be a long, long time before it can be developed, so today we all join together in making our present system as perfect as possible, by reducing prices to the lowest possible level, and MAINTAINING QUALITY AT THE HIGHEST POSSIBLE LEVEL. You will be pleased with the honest representations we make you. Everything advertised on this page is honestly advertised. Check these offerings carefully.

Luncheon

**40c**

Dinner 50¢

Sunday Dinner 75¢

Special Saturday Night  
Turkey Dinner  
**65c**

Prompt or Leisurely  
Service

also a la carte service  
Breakfasts Served

**Ye Old Cabin Inn**

Telephone 909  
Camino Real two doors south  
of Ocean Avenue

599 Lighthouse Avenue, Telephone 1144, Pacific Grove

**MEAGHER & CO.**

"Buy American"  
Keep Your Money on  
the Monterey Peninsula



Be Thrifty  
and Wise Buy  
Quality Merchandise

**JANUARY SALES  
CLEARANCE**

Drastic price reductions on hundreds of items of standard and better quality merchandise. No mill ends, sub-standard or special purchases. Just a real clean-up on our stock preparatory to taking our annual inventory. We list a few of the many attractive values.

**A.B.C. FINE PERCALES** 4 Yards for 50¢

36 inches wide  
A fine quality nationally known fast color print in a good assortment of designs and plain colors. A regular 17¢ per yard value.

**BATH TOWELS** 2 for 25¢

22x44 size  
Good quality fancy border towels. Regularly 19¢ each.  
**SCRANTON BED SPREADS** \$2.89 each

Former values \$3.45 to \$4.95  
Scranton Colonial and Luster bed spreads. Fast colors in Rose, Blue, Green, Gold and Orchid. Sizes 72x105 and 86x105.

**50-in. SUNFAST DAMASK AND WARP PRINT**

Former values \$1.35 to \$1.95 a yard  
Now 89¢ a yard

A general clean-up of small bolts and short lengths.

**GANTNER'S KNITTED SUITS**

3-piece knitted suits of the better kind. Suits that are attractive in appearance and will give better service. Diagonal cord and boucle knit. Colors Brown, Blue, Green.

**\$14.50 to \$16.50, now—\$9.89**

**\$22.00 values, now—\$14.89**

**WASH DRESSES AND PYJAMAS** Now \$1.19

Fast color prints, fancy rayons, eyelet batistes, voiles, and novelty weaves. Sizes 16 to 40. A good assortment to choose from.

**RAYON PYJAMAS AND ENSEMBLES**

Former values to \$4.95

Now \$2.89

One, two, and three-piece pyjamas in fine quality rayon.

**RAYON PYJAMAS** Now \$1.89

Former values to \$3.45

**CORSETS AND FOUNDATION GARMENTS**

Gossard and Redfern foundation garments. Numbers we are discontinuing or garments that have been mused in fitting.

**at Half Price**

No C.O.D.'s, Charges or Exchanges on Sale Items



There are really two steps  
to cleansing

Wiping cleansing cream off with tissues or a cloth doesn't remove all the cream. It's just like washing your face and not rinsing it thoroughly!

After you've used your cleansing cream, ALWAYS remove every particle of surface oil with cotton dipped in Skin Freshener, so your skin can breathe. That's what Primrose Skin Freshener is for. It's a toning lotion too. Used with Primrose Rose Leaf Cleansing Cream, it gives your skin a perfect cleansing. Try this new way and see if your complexion doesn't look cleaner and healthier.

Exclusive  
Agents  
for  
Primrose  
House

**Pease The Druggist**

PHONE 3070  
562 LIGHTHOUSE AVE.—PACIFIC GROVE, CALIF.

Other  
Price  
Reductions  
in the  
Line

Price  
Reductions  
by  
Primrose  
House

**Cleansing Cream**

was \$1.00 to \$5.00

Now 65¢ to \$3.00

**Skin Freshener**

was \$1.00 and \$2.50

Now 85¢ and \$1.75



## ZONING BY INITIATIVE

Proponents of strictly residential zoning along the state highway adjoining Carmel are checking up on the possibility of passing an ordinance by initiative, under the state laws. Such action, if permitted by law, would take the matter out of the hands of both the county planning commission and the board of supervisors, and a vote of the people of the county at a special election would determine it.

It is believed by those who are looking into the matter that an ordinance forbidding auto camps, filling stations and objectionable buildings and signboards along the highway could be passed by a large majority in the county. Whether this initiative measure would be localized to that part of the highway now under consideration by the county commission, from the tollgate on the Monterey-Carmel hill to the Carmel river bridge, or whether it would cover the entire length of the way from Monterey to the southern county line, has not yet been determined.

Carmel people who have driven down the state highway recently have come back with the horrified news that already four filling stations have reared ugly tanks between here and the Big Sur, one at the very end of the beautiful, arched bridge at Bixby creek. It would seem that by the time the scenic highway is finished, the scenery will consist of a solid phalanx of gas stations, with their flaring signs.

Why has not the county zoned this stretch of road? It is not that the highway is some new thing, suddenly conceived. For years it has been slowly building, and there has been time to go through all the long preliminaries, make a law, and even carry

## Carmel Pine Cone

CARMEL-BY-THE-SEA, CALIFORNIA

Established February 3, 1915

Official Newspaper of Carmel-by-the-Sea, California

PERRY NEWBERRY and RANALD COCKBURN, Publishers

## MELTED SNOW

My heart is a mocking bird  
Caroling in my breast.  
My soul is a hyacinth  
Blossoming in violet.  
My hands flutter  
Like new poplar leaves.  
My brain is dizzy  
With a confusion of almond blossoms.  
Oh, if you only knew  
What snows you have melted here.  
My heart is a mocking bird,  
Swaying upon a bough of spring,  
Singing—singing!

Dorothy Marie Davis

## YUCCA

Season after season—  
Flourishing alike  
In summer's heat or winter's chill—  
The yucca ever points  
Its verdant fingers  
Toward the blue-bright doors  
Of Heaven.  
And then one day,  
A spike of flowers rises high—  
Like a temple's steeple,  
With a carrion of milk-white bells  
Ringing out a hymn  
Of fragrant triumph.

Winnie Lynch Rockett

it to the Supreme Court, if necessary. Only one short stretch of the road, urged on by residents of the Highlands, has been protected by law. Another stretch that passes Carmel is in the muddle of ordinance-building, and the long balance of the way through the county is wide open.

There was hope for the Carmel-San Simeon highway being unspoiled. It was primarily a scenic highway, built to give a more beautiful route from the south, rather than a more utile one. It was in one county for a great part of its way, and that county had a planning commission operating under state law. The people along the route were of a high grade of intelligence, had an idea of artistry, and were not too commercially minded. It was fair to believe that all the protection it was possible to give against the encroachments of commercial ugliness would be spread over this stretch of scenic road.

No law can be passed that will be retroactive in effect. The objectionable structures being built now may not be legislated out of existence afterwards. Every day that passes is an added menace to the beauty of the highway. In neglecting to frame laws that will preserve the highway from filling stations, auto camps, fruit and hot-dog stands, and the other nuisances that spring up along main traveled ways, the people are minimizing the value of all the money and effort that has gone into the highway's building. If anything is to be done, it is up to the people to take the initiative themselves. It is probable that the state laws permit a direct vote upon such an ordinance. If so, there should be no time lost in preparing a petition and starting a campaign for the passage of a strict zoning ordinance.

## People Talked About

One of the fascinations of Carmel is the discovery that the clerk who waits on you for groceries is a poet; the fancy dress shopkeeper is an author; the milkman an artist and the gasoline station attendant a former war ace.

For some time, the barber who trims our hair and shaves our whiskers, has hidden his identity. The other day, strangely enough, we found that for years he was on the vaudeville circuit as one of the leading jugglers in the business.

Up to the time of the war, Hy Anderson, who operates Hy's barbershop on Seventh street, was a headline attraction on theatres throughout the country as a juggler. As evidence of his ability, he will take two or three chairs balance them on his nose.

If you are still interested and promise not to tell anyone about it, he will take half a dozen bottles of dandruff remover and lotion and juggle them in the air with as much ease as he handles a razor.

When Hy was a youngster, he and his twin brother used to cut each other's hair. The twin brother became a barber and revealed the secrets of the trade to Hy, who was then still on the stage.

Came the war and Hy became patriotic and joined the army. He participated in many benefit performances at the army post in Kansas City where he was stationed and still has several prizes he won in juggling competitions during the war days.

When peace came and Hy was discharged from the army, the vaudeville stage was not what it used to be. People were not going to the theatre with as much regularity as in the past. People, however, still had to have their hair cut.

Hy, through with the stage and glad to settle down, took up barbering as his profession. He has been living and operating a shop in Carmel for over six years.

"But," said Hy to us, "that's nothing." He pointed to his colored shoe polisher. "That's the boy that made a name on the stage for himself."

And true enough, John Berringer, who now slaps polish on your shoes, was also on the vaudeville circuit as a dancer and entertainer. His identity was kept secret for a long time.

Last November when they were lining up talent for the election vaudeville show at the Community Players, they heard that Berringer could dance. So they asked him to put on an act.

Berringer did and those who saw the show will not forget him. As we watched him, our neighbor whispered to us: "That boy can dance."

While we are on the subject of the stage, we might mention R. H. Duriee, who retired many years ago and has made his home here since.

Duriee was one of the acrobatic sensations of the century and per-

formed with his team of three brothers before the royal courts of Europe. His death-defying performances on the stage never have been equalled.

Yet strange things happen. Duriee during all his work on the stage when he risked his neck and life at every performance was never hurt. Several years ago, he got up on a chair to fix the screen on the window of his Carmel home.

The chair slipped. Duriee fell on the floor and was seriously injured. He laid on his back for several weeks and it was some time before he fully recovered.

Anecdotes of Robinson Jeffers are continually going the rounds of the literary magazines and columns of the daily press. The following is one clipped from Gessler's column, "Slants," in a city paper.

Robinson Jeffers says it was all a mistake. Three terrified carpenters hurried recently to the stone tower which the tragic bard of Carmel built with his own hands.

From the topmost turret Jeffers dangled on a rope, waving his arms.

But it wasn't a hanging.

Jeffers explained that he had merely lowered himself by a rope to chip an unsymmetrical stone from the wall.

Recalling the suicide of Mark

Thurso in his recent verse narrative, "Thurso's Landing," Jeffers remarked:

"They must have read my book."

A beautiful mosaic by Ray Boynton, San Francisco artist, has been set in the central wall of the court of the Los Gatos home of Colonel Charles Erskine Scott Wood. It is 5½ by 6 feet in size, and pictures two large figures, a man and a woman, against a mountain background, symbolizing the strength and fertility in Nature. There are twenty-five colors in the mosaic, which is formed mainly of Italian marble and glass fragments cut and set by Boynton himself.

Inez Haynes Irwin has out another novel, "Youth Must Last," a tale of the period marked by the Civil War. Mrs. Irwin, wife of Bill Irwin, but quite as famous as her journalist husband, spent part of a summer in Carmel a number of years ago. It was her first visit to the Pacific coast and California, and it so impressed her that she wrote a book, "The Native Son," which she dedicated to a group of "Proud Native Sons" and "Apologetic Adopted Sons" of California, under the last heading of which my name was listed as one who had "played some graceful part in translating California" to her.

I recall exactly the part I "gracefully" played as a translator. We were at a dinner given in her honor, and she was seeking for thrills among the guests. Of me she asked,

"Oh, Mr. Newberry, tell me—

did you ever kill a man?

I hated to disappoint her, to take that sparkle of eager interest

out of her eyes, but facts are facts, and I would not lie to her. I answered her, ruefully but truthfully,

"No. I never killed a man, Mrs. Irwin. But I did shoot a Chinaman once."

Miss Betty Jean Downing left this week for Los Angeles where she will attend the Fashion Show. Miss Downing will buy new merchandise for her shop in Carmel.



## Save Labor

Down through the years civilization has progressed. Great industries have arisen to save labor. The modern laundry is one of these. It can do the family washing without any trouble to you, and the price of such service is very moderate. Every bundle is given personal attention.

## Carmel Laundry

The most modern and sanitary laundry in Monterey county

We invite your inspection at all times

Fifth and Junipero Streets  
Telephone 176 - Carmel



# THE VILLAGE NEWS-REEL

Entertaining at her home on Casanova street, Wednesday evening, Mrs. Ruth Lewis was hostess to a number of Carmel friends. Among those who enjoyed the evening of bridge were: Mrs. Ilene

Glasscock, Mrs. Grace Rodgers, Miss Clara Hinds, Mrs. Palmer, Mrs. Herbert Cerwin, Miss Betty Jean Downing and Mrs. Charles Parker.

Mrs. Frank Thompson, Mrs. Jack Schrader, Mrs. Willard Whitney, Mrs. Jack Goodnoe, Mrs. J. E. Abernethy, Mrs. William Lee and Mrs. C. D. Rand.

unto the Lord as long as I live: I will sing praise to my God while I have my being" (Ps. 104:24, 30, 33).

The Lesson-Sermon also will include the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "God is divine Life, and Life is no more confined to the forms which reflect it than substance is in its shadow. If life was in mortal man or material things, it would be subject to their limitations and would end in death. Life is Mind, the creator reflected in His creations" (page 331).

## Community Church

Another interesting service in the New Year series is to be held at the Carmel Community Church next Sunday morning at 11:00 o'clock. This time the sermon-topic will be built around the incident of "Doctor Tichendorf and the Mount Sinai." Special music including a recorded ringing of the bells of the Monastery at Beuron will be heard. Visitors and residents alike are cordially invited.

## The Curtain Shop

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## MISCELLANEOUS

I WOULD like to board and room your child. Any age. Mother's care. Reasonable. Write Box C.

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Castroville Highway  
1 mile north of Del Monte  
Telephone Monterey 2468

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Carmel—Box 151

MAN WITH CAR wanted for local tea and coffee route. No experience needed. Must be satisfied to make \$32.50 a week at start. Write Albert Mills, Route Mgr., 2225 Monmouth, Cincinnati, Ohio.

INCOME, clear lot or eight room house in Los Angeles for Carmel small house or lots—owners only. Address Box X, Carmel Pine Cone.

## IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF MONTEREY

M. J. MURPHY, INC., a corporation,  
Plaintiff, Vs. V. C. RICCARDI, and  
M. O. LILLO, Defendants.

No. 13,867. Action brought in the Superior Court of the State of California, in and for the County of Monterey, and the Complaint filed in the Office of the County Clerk of said County of Monterey.

The People of the State of California to:  
V. C. RICCARDI and M. O. LILLO,  
Defendants.

You are hereby directed to appear, and answer the Complaint in an action entitled as above, brought against you in the Superior Court of the State of California, in and for the County of Monterey, within ten days after the service on you of this Summons—if served within this County; or within thirty days if served elsewhere.

And you are hereby notified that unless you appear and answer as above required, the said Plaintiff will take judgment for any money or damages demanded in the Complaint, as arising upon contract, or will apply to the Court for any other relief demanded in the Complaint.

Given under my hand and Seal of the Superior Court of the County of Monterey, State of California, this 30th day of July, A.D. 1932.

C. F. JOY, Clerk  
By R. W. SHELLOE,  
Deputy Clerk.

(SEAL)  
JOHN THOMPSON, Attorney,  
Monterey, Calif.

Date of first publication Dec. 30, 1932.

Date of last publication Feb. 24, 1933.

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at 11:00 a.m.  
Graded School at 9:45 a.m.  
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With Us

## CHRISTIAN SCIENCE SERVICES

First Church of Christ, Scientist,  
Carmel

Monte Verde Street, one block north  
of Ocean Avenue, between  
Fifth and Sixth

Sunday School 9:30 a.m.  
Sunday Service 11:00 a.m.  
Wednesday Evening Meeting  
8:00 p.m.

Reading Room  
Open Week Days 1:00 to 5:00  
Evenings: Tuesdays and Friday  
7:30 to 9:00  
(Closed holidays)  
Public Cordially Invited

## ALL SAINTS EPISCOPAL CHURCH

Monte Verde Street  
South of Ocean Avenue

The Rev. Austin B. Chinn, Rector

### SUNDAY SERVICES

8:00 a.m. Holy Communion  
9:45 a.m. Sunday School  
11:00 a.m. Morning Prayer  
and Sermon

All Are Cordially Invited

Mr. and Mrs. Sidney Fish entertained at a barbecue Monday evening at their home in Carmel Valley, a group of Monterey county state traffic officers, including Inspector Livingston.

Mrs. Dudley Kinsell has just returned to Carmel from Oakland where she has been spending a few days.

The home of Mrs. Clarence Terry of the Monterey Peninsula Country Club was the scene of a delightful luncheon and bridge party Tuesday afternoon of this week. Mrs. Terry's guests included

Returning to Carmel this week were Mr. and Mrs. George Marion who have been spending the last month in Hollywood.

Mr. and Mrs. Julian Phillips, prominently known in Carmel, entertained a group of local friends at the Pasatiempo Country Club in Santa Cruz over the week-end. Phillips recently moved to Santa Cruz, where he is employed as business manager for Miss Marion Hollins.

Mrs. Marian Todd arrived home from Chicago, where she has been visiting her sister, Mrs. Joseph Shaffner, last Thursday.

Mrs. Sydney Fish will leave tomorrow for a visit with the Gary Coopers at Hollywood.

Mrs. Byington Ford of Pebble Beach is back home from a trip to Paris.

Mrs. Maud Call of Los Gatos, with her son Jack, were visitors in Carmel this week, guests of the Col. James Parkers.

Miss Katherine Cooke motored to Los Gatos last week, visiting her mother, Grace MacGowan Cooke, and her aunt, Alice MacGowan, now domiciled there.

Announcement of the engagement of Harriet Louise Hasty to Cedric Rowntree of Carmel was made this week by Mrs. Louis Hasty. Miss Hasty is the daughter of Mrs. Hasty and the late Jerome Hasty of Minneapolis. Rowntree is the son of Bernard Rowntree and Mrs. Lester Rowntree and is associated with his father in business.

No definite date has been set for the wedding but it will probably take place this summer.

Carmel's famous Abalone League will start its spring baseball season with a practice game to be held next Sunday, it was announced today by Charles Van Riper, one of the leaders of the league.

Carmel residents interested in joining the Abalone League teams are urged to be present at Sunday's practice game. According to Van Riper, already a large number are planning to try out for the teams.

Among the guests at Peter Pan Lodge in the Carmel Highlands are Mr. and Mrs. Max Schuekl of San Francisco and Mrs. Stuart C. Thompkins of San Mateo.

Christian Science Churches "Life" will be the subject of the Lesson-Sermon Sunday, January 15, in all Churches of Christ, Scientist, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

The citations which comprise the Lesson-Sermon will include the following from the Bible: "O Lord, how manifold are thy works! in wisdom hast thou made them all: the earth is full of thy riches. Thou sendest forth thy spirit, they are created: and thou renewest the face of the earth. I will sing

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Single, \$2.00 to \$3.50      Twin Beds, \$4.00 to \$5.00  
Double, \$3.50 to \$4.50      Suites, \$6.00 to \$10.00

Attractive Weekly and Monthly Rates

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SAN FRANCISCO



Hotel Canterbury  
750 Sutter St.



## War Inevitable, Says Ritchie In Disarmament Talk

Another war in which the United States may be forced to participate is inevitable.

This was the message brought Sunday night by Robert Welles Ritchie, noted correspondent for American newspapers in Europe to a group gathered under the auspices of the Carmel branch of the Women's International League of Peace and Freedom. The meeting was held at the H. F. Dickinson home on the Point.

If members of the League expected to hear encouraging words of world-wide peace from Ritchie's lips, they were disappointed. In a forceful manner, Ritchie not only told the group that were gathered to hear him that war was imminent but that neither the League of Nations or the World Court would be able to prevent it.

He explained that both the League and the World Court have

demonstrated by past activities their inability to settle international problems judiciously. He pointed out that virtually all of the treaties that had been made by nations were but "mere scraps of paper with no meaning."

Ritchie declared that the Armistice had only stopped the barrage of bullets, but not the World War. He said that the conflict was still going on, only that gold had replaced bullets with the Bank of France as the base of operations.

Some unpublished and first hand data obtained by Ritchie when he was correspondent for the Hearst newspapers was revealed during the meeting. He disclosed that "we are living in a more war-minded world than it was in 1914."

He ended by stressing that America's best hope of peace was to develop nationalism. He pointed out that the United States was the most international-minded of all nations, but its altruism has made it the butt of Europe's sneers.

### Purity Grocery Opens Carmel Store Saturday

Purity Stores Ltd. of San Francisco will open one of their chain of grocery stores in Carmel on Saturday, to be located on Ocean avenue nearly opposite the Carmel Garage.

This chain is operating hundreds of grocery stores and meat markets in California, and have their principal warehouse and offices in San Francisco. They are California owned entirely, and therefore specialize in California products wherever there is any opportunity to do so. They handled over \$5,000,000.00 worth of California merchandise last year according to their report. They give lower prices on merchandise because of this volume of business which permits them to have very low cost.

The Purity Stores are all painted red from one end of California to the other, in-order to identify them, and the stores have the most modern interior arrangement and color schemes which makes them most attractive.

This chain of grocery stores prefer to employ local people wherever at all possible, as they claim to get the best results and the best help in this way. The men and girls obtained in the smaller towns are almost always better employees than those from the large cities.

Purity Stores is not a stock company in any sense of the word. It sells no stock for sale anywhere, but is entirely a closed corporation.

H. H. Fischer, General manager and Andy B. Johnson, district

manager of Purity Stores will be here to take charge of the grand opening Saturday.

It is noteworthy that all of the executives and department heads of the Purity Stores are California people.

Free balloons will be given to all children accompanied by an adult on opening day.

Mr. Beverly Stover, formerly employed with the Economy Cleaners in Carmel, is now with Charlie May of the Mission Cleaners.

### SHOE SALE

\$1.95 values 98¢ : \$3.50 values \$1.75

See our window

STELLA'S DRY GOODS STORE

Corner Ocean and Dolores Carmel-by-the-Sea

## THE RED & WHITE STORES

### SPECIALS FOR FRIDAY AND SATURDAY

CAMPBELL'S		
Pork & Bans	4 for	19c
VAN CAMP'S medium size		
Bean Hole Beans, 2 for		15c
Bacon Squares, per lb.		9c
A Golden State meat product		
Fine granulated		
Sugar	10 lbs.	37c

FOODS FOR BREAKFAST	
RED & WHITE	
Eggs, per doz.	33c
Lge. size—guaranteed not processed nor storage	
SPERRY 4 lb. sack	
Pancake Flour	19c
ROCKDELL cane and maple	
Syrup, No. 2½ tin	35c
No. 5 tin	59c
Makes hot cakes taste better	
KELLOGG'S	
Rice Krispies, 2 pkgs.	19c
KELLOGG'S	
All Bran, per pkg.	18c
QUAKER	
Oats, lge. pkg.	12½c

Large bottle	
Catsup, Red & White	15c
California Home	17c
Makes your good foods taste better	
RED & WHITE	
Prunes, 2 lb. cart.	15c
HACIENDA	
Pears, No. 2½ tin	21c
HACIENDA	
Clams, No. ½ tin	20c

BEVERAGES	
HACIENDA tall tins	
Tomato Juice, 3 for	25c
INSTANT	
Postum, large size	37c
COFFEE	
Hill's Red Can, 1 lb. tin	32c
Red & White, 1 lb. tin	32c
Blue & White, 1 lb. tin	27c

ROYAL 12 oz. tin	
Baking Powder	35c
RED & WHITE No. 2½ tin	
Peaches	14c
BLUE & WHITE 2 lb. jar	
Peanut Butter	25c
CALIFORNIA HOME	
Pickles 9 oz. jar	21c
Your choice of sweet, sour or dills	
Sani Flush per tin	19c
Laundry Soap, 5 bars	13c
Your choice of Red & White—P and G or Crystal White	
Mazola Oil, Qt.	29c
½ gal.	54c
To make the dressing fit the salad	
HACIENDA	
Apricots, No. 2½ tin	18c
HACIENDA	
Grapefruit, No. 2 tin	16c
NONE BETTER	
Dog Food, tall tin	6c

### FRESH FRUITS AND VEGETABLES

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Ocean Avenue  
Across from Bank of Carmel

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SATURDAY JAN. 14 AT 8:30

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